

# BORN TO WIN



# Welcome!

Your hosts... **Tom Ziglar** (proud son of Zig Ziglar) and  
**Howard Partridge** (Ziglar small business coach)

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*"Zig Ziglar is the real deal! He's an authentic voice, a light, and a life-changing mentor and model for millions."* —SETH GORDON

**ZIG ZIGLAR**



FIND YOUR SUCCESS CODE

**BORN TO WIN**

ZIG ZIGLAR  
AND TOM ZIGLAR

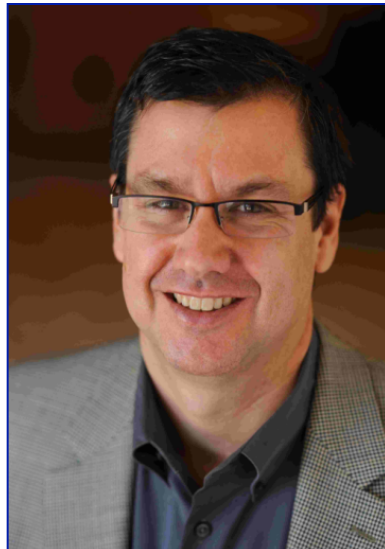
# Recording...

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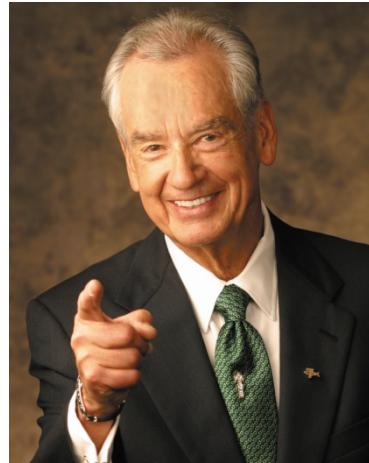
**If you want to  
share your goals,  
CALL in!**

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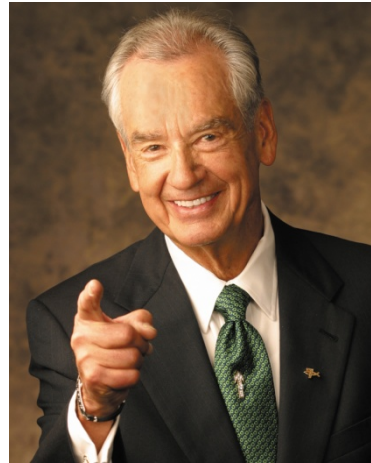
**12 Week Born To Win Webinar Series**

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*“You were born to win, but to be the winner you were born to be, you must **plan** to win and **prepare** to win. Then, and only then can you **expect** to win” – Zig Ziglar*

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*“You are **what you are** and **where you are** because of what has gone into your mind. You can change what you are and where you are by changing what goes into your mind.”*

– Zig Ziglar

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## Review...

- You Can Do More than You Think
- Flea Training
- How Your Experiences Influence You
- You Have a Responsibility To Discover Your Purpose!
- RISK (wisely), Overcome FEAR, and Stay Away from SNIOPS!

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## Part II: Preparing to Win

### Chapter 6: Knowledge Gives You Power



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## Knowledge Gives You Power

*“Applied knowledge gives you the power to see past today’s challenges. This is why you have to feed your mind with the good, the pure, the powerful and the positive.”*

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## Knowledge Gives You Power

### What's Exciting About Knowledge?

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## Knowledge Gives You Power

### Smartphone

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## Knowledge Gives You Power

*“Prosperity belongs to those who learn things the fastest.” – Paul Zane Pilzer*

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**Knowledge Gives You Power**

**“Automobile University”**

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**Knowledge Gives You Power**

**DON' T WASTE YOUR TIME**

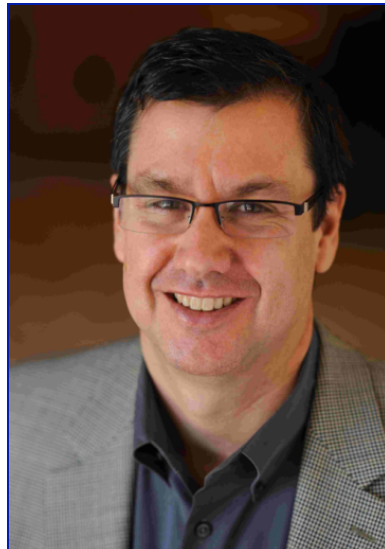
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**Knowledge Gives You Power**

**DOING WHAT'S RIGHT**

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## Born To Win Business Growth Workshops

With Tom Ziglar and Howard Partridge

[www.HowardPartridge.com/borntowin](http://www.HowardPartridge.com/borntowin)